

PRINCIPLES OF BUSINESS CONTINUITY

Building Resilience In Your Business



Duration: 1 Day (up to 8 hrs)

Maximum Attendance: 25

Suitable For: Managers with business continuity responsibilities

Format: Case studies, group discussion and exercises

Description: It takes years to establish a market-leading brand and/or reputation and, literally, minutes to lose it if the response to a major event affecting its business operations is not handled effectively. A sound business continuity management programme is good business practice and enables an organisation to be prepared to make decisions quickly and return the business to a state of normality expeditiously

This course aims to build on existing knowledge of basic contingency and business continuity planning and theory to provide attendees with the skills necessary to apply the theory within airport plans and protocols, and in operational conditions

Objectives:

- Analyse Business Continuity industry best practice
- To provide attendees with practical training, realistic scenarios and lessons learned from real life incidents
- To help eliminate uncertainty enabling people to respond effectively and with confidence
- Assist with identifying business critical processes

Content:

- Examination of existing Business Continuity policy and structure
- Principles of Business Continuity Management
- Business Continuity Life Cycle
- Business Impact Analysis
- Contents of a Best-Practice Business Continuity Plan
- Example Plans
- Supply Chain Management
- Plan Maintenance and testing
- Optional - mini Table-Top exercise to run through the principles in an applied context (dependent on the needs specified by the Client)

*Extensive Knowledge. Unrivalled Incident Experience.
Teaching you the lessons learned over the past 110 years*

Further Information:

If you would like to know more about the Principles of Business Continuity and how it can complement your existing Emergency Plan, email kenyon@kenyoninternational.com or contact the Kenyon UK Office at +44 (0) 1344 316 650



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