

PETER ROBERTS

KENYON CRISIS COMMUNICATIONS ASSOCIATE

Peter is an Issues and Crisis Communications Specialist, with over 20 years of experience, spent in senior roles in-house and for a number of globally recognised agencies. From the relentless demands of being the Head of Communications for BBC News, to supporting a string of leading blue-chip brands including the likes of Visa, Intel, Zurich, P&G, Pfizer and GSK, he brings a wealth of communications know-how, resilience and a calm head to any situation.

Peter has successfully developed and implemented strategic communication campaigns across public and private sector organisations in the UK, Europe and the Middle East. Peter is also an accomplished trainer, who has led numerous simulation exercises and media training workshops for executive teams from multiple industries.

