

## DONALD STEEL

### KENYON CRISIS COMMUNICATIONS ASSOCIATE



Donald is highly regarded as an international responder and trainer in crisis communications. He works with individual, corporate, government and NGO clients in London, Europe, the Balkans, the Middle East and Asia Pacific/Australasia. These include some of the world's leading airlines, universities, hotels, UN agencies, high profile individuals and government departments.

He is in demand as an international speaker on crisis and reputation. He is a director of Johnston Associates, a leading aviation PR company, based at London Heathrow. He was for 11 years the BBC's chief media spokesman based in London, where his experience included handling terrorism, murder, kidnapping, fatal accidents, litigation and high-profile diplomatic incidents.