



For Immediate Release

Kenyon Supports ERA's Lead on Crisis Planning Activities

Houston, Texas, October 14, 2008 – Kenyon International Emergency Services has partnered with the European Regions Airline Association (ERA) to sponsor the association's Emergency Planning Handbook.

The new Emergency Planning Handbook was launched at the Association's Contingency Planning Workshop in Manchester, UK last week as part of series of initiatives to support airlines making important investments in crisis planning.

"Safety in our industry improves everyday," said Robert Jensen, Kenyon president and CEO and co-chair of the Association's Contingency Planning Workshop, "but accidents are still a fact of life. ERA should be commended for recognizing this reality by adopting and building on the Emergency Response Preparedness Standards (ERPS). This is a milestone for the industry, and through their action, ERA has better prepared its members to compassionately and professionally respond to a loss, protecting their business and taking care of its passengers."

Designed to act as an aide-memoire for developing new or existing crisis planning procedures, the Handbook builds on ERA's Emergency Response Preparedness Standards which was launched at its 2007 General Assembly in Athens. The initiative was submitted to, and supported by, the European Commission's Director DGTREN, Daniel Calleja-Crespo, as an example of self-regulation by industry in this crucial area.

Both the Handbook and Contingency Planning Workshop are part of a series of initiatives to promote the importance of crisis planning and ensure this area does not become under-resourced and under-funded when budgets are tight. The Association has also set up an online Crisis Planning Help Centre for members and is considering the creation of a member Crisis Management Group.

ERA director general, Mike Ambrose, said: "A comprehensive emergency response plan is a priority, not an option, for all airlines and airports. The wide range of issues that need to be taken into account, and the essential cascade of sensitive information to a large number of staff and external organisations, can seem daunting. Focused advice from experienced experts in the field is invaluable for anyone establishing new procedures or revising existing ones".

The Handbook is available free to ERA members and to non-members at a fee of £150 sterling. Further details are available at www.eraa.org/membership/CrisisHelpCentre/Index.php

About ERA

Founded in 1980, ERA is the recognised representative body for intra-European air transport. It currently represents 60 airlines and over 140 Associate and Affiliate members, including airframe and engine manufacturers, airports, suppliers and service providers from all over Europe.

About Kenyon International

Kenyon is an international leader in worldwide disaster management, providing pre-incident crisis planning and post-emergency response services on behalf of the world's foremost companies. Privately owned, Kenyon remains the only firm in its business with a hundred year history, comprehensive resources, and experience in every type of mass fatality accident including aviation disasters, natural disaster, war and terror attacks. Headquartered in Houston, Texas, it has offices and facilities in Sydney, Australia, London, UK, and Hong Kong.

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