



INTERNATIONAL EMERGENCY SERVICES

## **KENYON EXECUTIVE DECRIES LACK OF PREPARATION IN CRISES SITUATIONS**

Warsaw, Poland, October 28, 2006—Jerry Allen, Kenyon International Emergency Services Vice President of Planning, told delegates to an IATA meeting on crisis planning here, that companies and governments are not sufficiently prepared to act in a crisis.

“Singular among the failings,” Allen noted, “has been the lack of an integrated and resourced plan for response and recovery. Plans,” he noted, “should be integrated with the plans of other agencies and partner companies and have sufficient resources so that the plan can be implemented with trained staff who are organized to deal with people, data and circumstances.”

“Almost as bad,” Allen, formerly director of crisis management for the International Air Transport Association (IATA) in Geneva, said “are the number of plans that sit on shelves of crisis management centers that cannot be implemented because they have not been reviewed, refreshed and rehearsed. That suggests that there is no corporate confidence that they will work...and in all likelihood, they will not,”

In addition, Allen said he saw continued weakness at airline stations away from the headquarters where staff are poorly trained and seldom tested in their crisis management roles.

Allen said that the company’s best coordinated response in the last several years was for a company with which Kenyon exercised twice each year.

### About Kenyon International

Kenyon is an international leader in worldwide disaster management, providing pre-incident crisis planning and post-emergency response services on behalf of the world’s foremost companies. Privately owned, Kenyon remains the only firm in its business with a hundred year history, comprehensive resources, and experience in every type of mass fatality accident including aviation disasters, natural disaster, war and terror attacks. Headquartered in Houston, Texas, it has offices and facilities in Sydney, Australia, London, UK, and Hong Kong.

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