

Kenyon launches Crisis Communications service.

(HOUSTON, 2nd February 2004). Kenyon International Emergency Services, Inc. (Kenyon), the world leader in disaster response services, today launches its new Crisis Communications consultancy service. The new service offers an unrivalled team of experienced, multilingual communications professionals based in key locations around the world, and is designed to prepare and support clients in communicating effectively with the media and other audiences after an accident or major incident.

The service will be led by John Bailey, former Director of Crisis Communications for the International Air Transport Association (IATA). John launched the IATA Crisis Communications program in 1998, and has worked with more than 60 airlines. Other members of the team include Emanuela Petracchi, who also joins from IATA; Jerry Hendin, former Vice-President of Corporate Communications for Boeing; Bill Berry, who was Director of Corporate Communications for Delta Air Lines; and Phil Burfurd, former Head of Corporate Communications for both Cathay Pacific Airways and Australian Airlines. Other members of the team will be located in Cape Town and Tokyo, and more consultants will be added in Europe, Asia and Latin America during the coming months.

With the addition of the Crisis Communications service, Kenyon has become the only emergency services company capable of providing the critical experience and resources necessary to meet all of the numerous challenges and requirements involved in responding to an accident or major incident. Other services available from Kenyon include Search and Recovery; Mortuary Services; Victim Identification; Repatriation of Remains; Call Centers; Family Assistance; Recovery of Personal Effects and Crisis Intervention and Support. Kenyon has been involved in the response to more than 260 mass-fatality events since 1929, a record of experience which is unmatched in the industry.

For more information, please call:

www.KenyonInternational.com.